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賀 台灣睿智首次入選 Gartner 「全球商業智慧平台 Magic Quadrant 報告」

漢門科技於商業智慧重要合作夥伴「台灣睿智」(Strategy Companion Analyzer™) 獲得 Gartner 肯定，進入「全球商業智慧平台 Magic Quadrant 報告」中。這是台灣 BI 產品首次在 Gartner 魔術象限嶄露頭角，此代表著一個重要的里程碑，祝「台灣睿智」未來更上層樓，成為國際商業智慧領導廠商。

漢門科技的商業智慧產品「Netup All Ways BI 智慧模板」即是以台灣睿智的 Analyzer 產品為前端呈現工具；同時漢門科技目前亦朝政府三業四化政策的「服務業國際化」邁進，相信未來與台灣睿智有許多機會在全球合作。

全文詳

<http://web.analyzer.com.tw/index.php/newslit/125-strategy-companion-analyzertmgartner-magic-quadrant>

Magic Quadrant for Business Intelligence and Analytics Platforms

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VIEW SUMMARY



EVALUATION CRITERIA DEFINITIONS

The dominant theme of the market in 2012 was analytic architecture. The market also saw inc analytics.

Market Definition/Description

This document was revised on 13 February 2013 version. For more information, see the [Corrected](#)

Gartner changed the name of this Magic Quadrant from "Business Intelligence and Analytics Platforms" to the information systems that offer business intelligence (BI) and analytics platform capabilities across three categories: integration, reporting, and dashboarding.

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Integration

Strategy Companion

Privately held Strategy Companion has focused on delivering Microsoft SQL Server Analysis Services-based BI solutions to its now 1,900 customers since it was founded in Taiwan in 2001. The company has since added support for relational, Excel, Access and xVelocity in-memory data sources. In 2005, the company moved its headquarters to Irvine, California, and also has regional offices in China, Taiwan and the U.K. Analyzer Enterprise provides zero-footprint browser-based reporting, analytics and dashboarding capabilities for internal corporate users. SaaS and OEM offerings are available for external users. Analyzer Mobile supports tablets and smartphones from Apple, Google and RIM mobile ecosystems; it is based on HTML5 and is capable of detecting the mobile device and optimizing the interface accordingly. Data from this survey showed that the number of end users was around one-third of the average. Other capabilities that scored above average were interactive exploration and analysis of data, mobile BI, the ability to reuse existing content for mobile deployment, adoption of the solution as a BI standard, cloud BI, percentage of power users/business users, data volume, use of external data, number of users external to the organization, complexity of analysis, collaboration, Microsoft Office integration, product quality, support expertise, support resolution time and sales expertise. Customers choose Strategy Companion for ease of use for end users and integration with the information infrastructure, overall TCO, license cost, and implementation cost and effort.